



## KNOWLEDGE IS YOUR HOME'S STRONGEST FOUNDATION.

Dear Community Partner,

Neighborhood Housing Services of Birmingham (NHSB) is pleased to invite your organization to participate as an exhibitor in the HomeWise Expo on Saturday, April 18, 2026, from 10:00 AM to 4:00 PM, at the Bill Harris Arena in Birmingham. ([Please register using the Exhibitor Registration link provided below.](#))

HomeWise Expo is a welcoming, community-centered resource expo designed to empower homeowners with the knowledge, tools, and connections needed to sustain homeownership, protect generational wealth, and maintain safe, healthy homes. We anticipate serving 800+ homeowners throughout the day, with free admission through timed pre-registration to ensure a smooth and engaging experience for attendees and exhibitors alike.

### Event Details

**Date:** Saturday, April 18, 2026

**Time:** 10:00 AM – 4:00 PM

**Location:** Bill Harris Arena / 2340 Bessemer Road / Birmingham, Alabama 35208

Expo features include: Educational workshops and live demonstrations; Home maintenance, energy efficiency, and D-I-Y repair guidance; Insurance and property tax information; Estate planning and heirs' property prevention resources; Composting, gardening, and landscaping information; Giveaways, prizes, food, music, and celebrity engagement; Plus a robust exhibitor hall connecting homeowners with trusted local resources.

### **Exhibitor Space & Standard Provisions consist of:**

- **100 square feet of exhibit space**
- **One location sign**
- **One skirted 6-foot table**
- **Two folding chairs**

Additional furnishings, carpeting, electrical access, or custom booth enhancements may be arranged directly through Veal Convention Services using the attached Exhibitor Kit.

**Exhibitor Participation Fee:** To help offset event costs, exhibitor participation fees are structured as follows:

- **Governmental agencies:** No fee
- **Nonprofit organizations:** \$89 (our cost)
- **For-profit businesses:** \$350, unless included in HomeWise Expo sponsorship package

To assist with planning, we kindly ask that you confirm your organization's participation by completing the [Exhibitor Registration Form](#). For additional information or questions, contact me directly or [Dbria@nhsbham.org](mailto:Dbria@nhsbham.org).

Your participation is vital to helping Birmingham homeowners access practical resources, trusted guidance, and meaningful community connections. We sincerely hope you will join us for this exciting and impactful event and look forward to collaborating with you soon at the HomeWise Expo!

Sincerely,

*Carol E. Clarke*

Chief Executive Officer

**NEIGHBORHOOD  
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of BIRMINGHAM**

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