



KNOWLEDGE IS YOUR HOME'S STRONGEST FOUNDATION.

Dear Community Partner,

Imagine a Birmingham where every homeowner has the knowledge, tools, and confidence to maintain their home, preserve generational wealth, and strengthen the neighborhoods they love. This is the vision behind the **HomeWise Expo**, an exciting new event hosted by Neighborhood Housing Services of Birmingham (NHSB).

Since 1970, NHSB has empowered Birmingham area residents through housing counseling, community-building, and revitalization efforts. Today, as housing costs rise and aging housing stock presents new challenges, our organization remains committed to equipping homeowners with the resources they need to age in place safely and thrive.

On **April 18, 2026**, from **10 AM – 4 PM** at the **Bill Harris Arena** in western Birmingham, we will bring together hundreds of Birmingham homeowners for a high-energy, hands-on expo designed to promote sustainable homeownership. The HomeWise Expo will feature:

- Simple DIY repair demonstrations
- Estate planning & Heirs' property information
- Seasonal home maintenance tips
- Energy-efficiency education
- Insurance and property tax guidance
- Gardening & home landscaping sessions
- Cooking demos and tastings
- A robust exhibitor hall (contractors, banks, tool bank, trades, and more)

With giveaways, prizes, a live DJ, food, and expert programming, the HomeWise Expo will be both fun and deeply impactful, helping residents protect the largest investment some will ever make: their home.

Your sponsorship will help us offer free workshops, secure expert presenters, and support non-profit exhibitors who provide much-needed resources to Birmingham families. More importantly, your support demonstrates your commitment to strengthening neighborhoods and preserving homeownership for future generations.

We invite you to join us as a sponsor for this inaugural event. A full description of sponsorship levels and benefits is in the attached deck. Thank you for your consideration—and for your continued investment in a stronger, wiser, and more empowered Birmingham.

Link here to information on [Sponsorship Levels](#) and link here to register: [Sponsor Registration](#).

Sincerely,

Carol E. Clarke

Chief Executive Officer